

Underwriters Laboratories Anti-Counterfeiting Virtual Research Symposium



Speakers

ENVIRONMENTAL IMPACT OF COUNTERFEIT PRODUCTS



Ronald Brohm,
React

Ronald has a Dutch law degree in the field of Social Economical Law from the Rijks Universiteit of Utrecht (R.U.U.). He also has completed post-doctorate degrees in European Business Law from the University of Utrecht and in International Commercial Law from the University of Amsterdam.

Ronald started his career at the Chamber of Commerce in Amsterdam, however, since 1991 he has held the position of Director and founder of the business association React (The European Anti-Counterfeiting Network). He has developed React into a worldwide anti-counterfeiting network for more than 300 multinationals, who are the owners of globally famous brands, and is operational in over 100 countries. The network manages almost 90,000 anti-counterfeiting cases annually and has offices in multiple locations globally. Ronald is a speaker and short-term expert for various international bodies like WIPO, EU, OHIM, WCO on IPR enforcement issues in Central and Eastern Europe, Central Asia, Asia-Pacific Region and Latin America.

Over the years, Ronald has been the author or editor of a number of articles and papers regarding intellectual property rights, fighting counterfeiting, and brand enforcement strategy.

COUNTERFEIT PRODUCTS AND SOCIAL MEDIA



Gabriele Baratto,
University of Trento

Gabriele is a postdoctoral research fellow at the Department "Faculty of Law" of the University of Trento, where he is co-owner of the course 'eCriminology', 'Corporate Security and Brand Protection' and teaching assistant of the courses "Criminology", 'Applied Criminology'. He is senior researcher at the eCrime research group and collaborates with the Centre of Security and Crime Studies - Universities of Trento and Verona (Centro di Scienze della Sicurezza e della Criminalità). Since 2013, he has focused on the correlations between crime and the internet. This includes counterfeiting, the assessment and evaluation of national, EU, and international policies, and strategies against crime and deviance. He has a Master's Degree in Law, and a PhD in International Studies (research area: criminology).



Christina Mitropoulos,
AAFA

As Director, Brand Protection and Manufacturing Initiatives, Christina leads the organization's Brand Protection portfolio and serves as the liaison for AAFA's Brand Protection Council. She regularly meets with government officials, members of Congress, and representatives of global e-commerce platforms to shape IP policy and to advance the online and offline priorities of AAFA's members. She is a regular speaker at industry conferences and seminars. Christina also supports AAFA's Government Contracts Committee.

Christina is a former AAFA intern and has also focused on brand protection through her past internships at the National Intellectual Property Rights Coordination Center and the Intellectual Property Department at Louis Vuitton. She received her Juris Doctor degree from The George Washington University Law School and graduated with a Bachelor of Arts degree in Classical Civilization and a minor in Legal Studies from Trinity College.

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Bruce Foucart,
IP Protection Consultant
[Moderator]

Bruce M. Foucart is an intellectual property rights enforcement professional with 31 years of U.S. federal law enforcement experience including from the U.S. Marshals Service, the former U.S. Customs Service and DHS (Homeland Security Investigations). Since transitioning to industry in 2017, he has worked as an anti-counterfeiting and IP protection consultant for several large and small companies as well as international coalitions. Bruce helps industry navigate and collaborate with governments around the globe by creating and maintaining public private partnerships (PPPs) for both. He regularly is engaged with international capacity building and training, specifically pertaining to anti-money laundering, illicit trade, and customs proficiencies. Prior to retirement, Mr. Foucart was the Director of the U.S. National Intellectual Property Rights Coordination Center from 2015-2016.



Peter Fowler,
USPTO

Peter N. Fowler is a Senior Counsel for Enforcement in the Office of Policy and International Affairs at the United States Patent and Trademark Office (USPTO). Since joining the USPTO in 1995 from private practice, he has served in several agency positions, including as the Regional IP Attaché for Southeast Asia, Chief of Staff; and Senior Advisor to the Under Secretary and Director. He has worked on numerous trade agreements, including with Australia, Oman, Singapore, and Vietnam, as well as ACTA, TPP, and the USMCA. He is a member of the UN Economic and Social Commission for Asia and the Pacific Region Advisory Board of the Asia-Pacific Research and Training Network on Trade. Admitted to practice in California, he has taught at several universities, and has authored law review articles on such topics as copyright and fair use, IP protection and enforcement in ASEAN, and IP and trade issues. He has a B.A. in Political Science from John Carroll University; M.A. in Secondary Education from the University of Alabama; M.A. in Political Science from Ball State University; and J.D. from Golden Gate University School of Law.



Sarah Kafka,
CBP

Sarah Kafka currently serves as the Fines, Penalties, and Forfeitures (FPF) Officer at the Area Port of Baltimore in Baltimore, Maryland for U.S. Customs and Border Protection (CBP). In this role, she adjudicates civil liabilities arising from immigration, customs, and trade violations, including intellectual property rights and illicit trafficking. She also manages the Port's Seized Property Program. In her 16-year career with CBP, she has served in various roles within the agency including Attorney-Advisor, Congressional Liaison, and Attaché. Before joining CBP she worked as a Legislative Assistant on Capitol Hill. She holds a J.D. from Catholic University's Columbus School of Law.



D'Arcy Quinn,
CropLife

Mr. Quinn began his anti-counterfeiting career with the French food group Danone by eliminating counterfeiting factories in North Africa and Asia and stopping the international illicit trade of Evian mineral water. He was Legal Counsel for Merck Sharp & Dohme in the Middle East and Africa, dealing with medicines that were smuggled and counterfeited. He directed anti-counterfeiting investigations for the Pharmaceutical Security Institute. For the manufacturer of Marlboro and L&M he reduced the Russian rate of counterfeit cigarettes from 17% to less than one percent and oversaw the raids of twenty-two illegal cigarette factories in the ex-Soviet Union. Currently Mr. Quinn, with a global mandate, advises multinational agrochemical companies and governments about counterfeit and illegal pesticides, on behalf of CropLife International. Mr. Quinn, based in the EU, is a lawyer and a member of the State Bar of California.

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Peggy Chaudhry,
Villanova University
[Moderator]

Dr. Peggy E. Chaudhry is an Associate Professor at the Villanova School of Business (VSB), Villanova, Pennsylvania. She received her Ph.D. in International Business with minors in International Economics and Marketing at the University of Wisconsin at Madison. Her expertise and publications center on managerial tactics to curb counterfeit trade, consumer complicity with counterfeit goods, and gray markets.



Dan Burke,
FDA

Special Agent Dan Burke is Chief of the Investigative Services Division with oversight over OCI's Cybercrime, Digital Forensics and Technical Surveillance Units as well as OCI's Training and Information Disclosure Units. Dan has also been active with OCI's international expansion, liaison, and training initiatives.

He currently serves as Chairman of the Permanent Forum on International Pharmaceutical Crime (pfipc.org). Over his career, Dan completed several successful cybercrime investigations spanning the globe and led the development of OCI's cyber operations. He has been part of OCI's digital forensics cadre since 2007 and has provided a wide variety of cyber-related training to domestic and foreign law enforcement partners.

Dan holds several certifications in digital forensics and a master's degree in Criminal Justice Administration from the University of Colorado-Denver and has taught online and evening classes as part of their adjunct faculty for the last 13 years.



Bogdan Ciinaru,
Europol

Bogdan Ciinaru graduated the Romanian Police Academy in 2007 with a bachelor's law degree. He then joined the Economic Crimes Investigation Department at the Romanian Police, where he investigated intellectual property infringements and other economic crimes. In 2012, Bogdan joined the IPR department of economic crimes and concentrated his efforts particularly on internet offences area where he actively investigated cases connected to illegal IPTV streaming, torrent websites and illegal ecommerce. In June 2016, he joined Europol-IPC3 as an expert dealing with the development of both strategic and operational projects carried out in the online area of intellectual property rights and has since transitioned to the Head of Office fighting online IP crime infringements.