

Underwriters Laboratories
Anti-Counterfeiting
Virtual Research Symposium



Wed, Nov. 17, 2021 | 9:00 AM - 11:00 AM (Central)

Time	Topic	Speaker(s)
9:00 am	Welcome	Terrence Brady , President and CEO, Underwriters Laboratories Monica Mena (host) , Director, Underwriters Laboratories
9:10 am	Presentation: “Advancing the safe disposal of counterfeits”	Ronald Brohm , React
9:20 am	Panel Discussion 1: “Environmental impact of counterfeit products”	Bruce Foucart (moderator) , Anti-counterfeiting and IP protection consultant Ronald Brohm , React Peter Fowler , USPTO Sarah Kafka , CBP D’Arcy Quinn , CropLife
9:50 am	Break	
10:05 am	Presentation: “The illegal trade of medicines on social media”	Gabriele Baratto , University of Trento
10:15 am	Presentation: “Dupe influencers : the concerning trend of promoting counterfeit apparel, footwear, and accessories on social media”	Christina Mitropoulos , American Apparel & Footwear Association (AAFA)
10:25 am	Panel Discussion 2: “Counterfeit products and social media”	Peggy Chaudhry (moderator) , Villanova University Gabriele Baratto , University of Trento Dan Burke , U.S. Food and Drug Administration(FDA) Bogdan Ciinaru , Europol Christina Mitropoulos , American Apparel & Footwear Association (AAFA)
10:55 am	Closing Remarks	
11:00 am	Symposium Ends	