Sarah Brooks is the director of standards operations for Underwriters Laboratories Inc. Her role entails setting the vision, strategy and goals for standards operations as well as fostering a high-performance culture. Her position focuses on communicating the organization’s vision and goals and assisting the extended team with engagement, strategic plan implementation and organizational transformation.

Brooks’ education in industrial engineering sparked her interest in the important relationship between people, processes and technology. Safety considerations can prove challenging when working with both new and legacy technologies, and she finds collaborative standards
development to be a crucial tool in the deployment of safety science.

Brooks has more than 30 years of experience in standards development and enjoys helping the extended community learn why standards in our world matter.