

**THE FUTURE OF**  
**SAFETY SCIENCE**

Webinar Series

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**Anti-Counterfeiting**

Presenter



## **Monica E. Mena**

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Monica E. Mena is director of education and communications for Underwriters Laboratories Inc. Mena provides direction and leadership for the organization's anti-counterfeiting professional education programs and safety awareness campaigns and is dedicated to identifying knowledge gaps and implementing educational solutions that make the world a safer place.

For over 10 years, Mena has led the learning strategy and operations for the International IP Crime Investigators College (IIPCIC.org), a joint initiative with INTERPOL. In addition, she leads the delivery of the annual UL Anti-Counterfeiting Virtual Research Symposium, which brings

together global academics and leaders to discuss emerging trends and issues related to counterfeiting. Finally, Mena established and leads the implementation of Underwriters Laboratories' global anti-counterfeiting public awareness campaign, Be Safe/Buy Real, whose focus is to educate the public on the dangers of counterfeit products and provide them with information to make safer buying choices ([besafebuyreal.org](http://besafebuyreal.org)).

Mena sits on the board of the International IP Crime Investigators College and previously sat on the editorial board of Michigan State University's Brand Protection Professional Journal (BPP). Mena has an M.A. in Sociology from the University of Chicago and graduated cum laude from Amherst College in Massachusetts.